

Olga L Gomez, MDPA, Children's Clinic
Notice of Privacy Practices

Effective Date: 12/02/2024

Dear Patient:

This notice describes how information about you may be used and disclosed and how you can get access to this information. Please review it carefully.

Privacy Policy

Olga L Gomez, MDPA, Children's Clinic, respect your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, protect and share information when you opt in to receive SMS messages from us.

Information We Collect

We collect personal and medical information necessary for providing healthcare services. This may include, but is not limited to, patient names, contact details, medical history, and insurance information.

Information is gathered through patient forms, consultations, and electronic health records.

When you opt in to receive SMS messages, we collect:

- Your phone number.
- Consent to send SMS messages.

How We Use Your Information

Patient information is used for treatment, billing, appointment reminders, and internal record-keeping. We may share the information with third parties, such as insurance companies, pharmacies, for the purpose of processing claims and facilitating treatment.

We use your information to:

- Send you the SMS messages you've opted in to receive.
- Provide updates, promotions, or other relevant content based on your preferences.

Sharing Your Information

We do not share your phone number or SMS opt-in information with third parties for marketing purposes.

Security Measures

Olga L Gomez MDPA Children's Clinic employs industry-standards security measures to protect patient information from unauthorized access, alteration, disclosure, or destruction. Access to patient records is restricted to authorized personnel only.

Your Rights

Patients have the right to access, review, and request corrections to their information by contacting Olga L Gomez MDPA Children's Clinic at (956) 969-1313. Patients can withdraw consent for the use or sharing of their information, subject to legal or contractual obligations.

You can opt out of receiving SMS messages at any time by replying with "STOP" to any message we send you.

Retention and Disposal:

Patient information is retained for the duration necessary for treatment, billing, and legal compliance. When information is no longer required, it is securely disposed of.

Data Security

We implement reasonable measures to protect your personal information from unauthorized access or disclosure.

If you have complaints, questions or would like additional information regarding this notice or the privacy practices of Olga L Gomez MDPA Children's Clinic, please contact:

Dr. Olga L Gomez
910 E 8th street, suite #3
Weslaco Texas, 78596

(956) 969-1313.